

# CYRUS NEMATI

## WRITER, PRODUCER, AND MARKETER

### Work Experience

2015–Present

#### **Lead producer and narrative designer**

Lunchtime Studios - Seattle, WA

- Manages duties and timelines for team of 12 on multiplatform game
- Designs major gameplay elements and characters
- Boosts online profile across all social channels
- Manages media relations and presence
- Writes main story and script for multi-platform video game
- Manage story layout and version control
- Casts, directs, and processes voiceover audio
- Codes camera and lip synch work for the game
- Represents studio at trade conventions

2015–Present

#### **Writer and marketing consultant**

Earplay, Inc. - Boston, MA

- Writer for highly anticipated Pugmire interactive game
- Manages and segments inbound users for interactive game platform
- Develops e-mail and landing pages for episodic content
- Develop tone and themes for sales outreach
- Collaborates on scripts for episodic stories

2015–2016

#### **Senior marketing and social media manager**

Pivot Learning - Oakland, CA

- Revamped dated brand and identity to fit a modern aesthetic and tone, also creating new collateral to match the updated look
- Researched and built back-end technology stack as a cost-effective alternative to commercial products
- Develop tone and themes for sales outreach
- Have raised online profile by 40% on web and social media

2013–2015

#### **Digital director**

New America - Washington, DC

- Overhauled company communications platforms, launching a new website and brand, e-mail platform, and events platform
- Created modern multimedia templates, updating company's video styling and moving podcasts to Soundcloud. Provided multimedia voiceovers and narration
- Coordinated and supervised graphic design
- Managed Salesforce integrations
- Added AdWords to web properties; effected 70% increase in users
- Aided in communications for press mailings and releases
- Wrote frequently in Slate, Ars Technica, and weekly publications

### Other Experience

Long history in entertainment and audio production as a voice actor and writer. Published in Ars Technica, Slate, Wired, and the Chicago Sun-Times.

### Contact Information

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San Leandro, CA 94577

### Education

B.S., History, Suffolk University, 2005  
Boston, MA

### Skills

Writing/Editing	Drupal
Narrative Design	Wordpress
Game Design	
Project Management	Github
	SVN
	Kanban
	Trello
Social Media	
SEO/Adwords	AWS Services
	(EC2, Route 53,
Photoshop	Cloudfront, Elastic
InDesign	Beanstalk)
Premiere	
Final Cut	Rackspace
After Effects	Linode
Audition	
ProTools	Beginner Unity
	Beginner Unreal
HTML/XML	
CSS/SASS	
Javascript	
Python	
LAMP	
nginx	
Pelican	

### References

Available upon request