

CYRUS NEMATI

WRITER, PRODUCER, AND MARKETER

Work Experience

2017–Present

Writer

Wooga - Berlin, Germany

- Writes and edits text for the popular “Bubble Island 2” game

2015–Present

Lead producer and narrative designer

Lunchtime Studios - Seattle, WA

- Manages duties and timelines for team of 12 on multiplatform game
- Designs major gameplay elements and characters
- Boosts online profile across all social channels
- Manages media relations and presence
- Writes main story and script for multi-platform video game
- Manage story layout and version control
- Casts, directs, and processes voiceover audio

2015–Present

Writer and marketing consultant

Earplay, Inc. - Boston, MA

- Writer for highly anticipated Pugmire interactive game
- Manages and segments inbound users for interactive game platform
- Develops e-mail and landing pages for episodic content
- Develop tone and themes for sales outreach
- Collaborates on scripts for episodic stories

2015–2016

Senior marketing & social media manager

Pivot Learning - Oakland, CA

- Revamped dated brand and identity to fit a modern aesthetic and tone, also creating new collateral to match the updated look
- Developed tone and themes for sales outreach

2013–2015

Digital director

New America - Washington, DC

- Overhauled company communications platforms, launching a new website and brand, e-mail platform, and events platform
- Created modern multimedia templates, updating company’s video styling
- Coordinated and supervised graphic design
- Wrote press mailings and releases
- Wrote frequently in Slate, Ars Technica, and weekly publications

2009–2013

Web operations manager

Center for Democracy & Technology - Washington, DC

- Planned and executed company website relaunch
- Helped run major campaigns for Internet freedom, including the StopSOPA global campaign.
- Wrote for internal and external outlets such as Wired on tech issues

Other Experience

Long history in entertainment and audio production as a voice actor and writer. Published in Ars Technica, Slate, Wired, and the Chicago Sun-Times.

Contact Information

website: www.cyrusontheinternet.com
email: cyrus.nemati@gmail.com
phone: (240) 401-9884
address: 139 Haas Ave
San Leandro, CA 94577

Education

B.S., History, Suffolk University, 2005
Boston, MA

Skills

Writing/Editing	Drupal
Narrative Design	Wordpress
Game Design	
Project Management	Github
	SVN
	Kanban
	Trello
Social Media	
SEO/Adwords	AWS Services
	(EC2, Route 53,
Photoshop	Cloudfront, Elastic
InDesign	Beanstalk)
Premiere	
Final Cut	
After Effects	Rackspace
Audition	Linode
ProTools	
	Beginner Unity
	Beginner Unreal
HTML/XML	
CSS/SASS	
Javascript	
Python	
LAMP	
nginx	
Pelican	

References

Available upon request